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Mount Holyoke College  
50 College Street  
South Hadley, MA 01075
- EDUCATION** 2009 Ph.D. Economics, University of Minnesota  
2003 B.A. Economics (with honors), University of Iowa  
2003 B.A. Computer Science, University of Iowa
- CURRENT POSITION** *Assistant Professor of Economics and Complex Organizations* ..... 2011–present  
Department of Economics, Mount Holyoke College, South Hadley, MA
- PREVIOUS POSITIONS** *Five-College Visiting Assistant Professor* ..... 2011  
Department of Economics, Amherst College, Amherst, MA
- Economist* ..... 2010–2011  
Bureau of Economics, Federal Trade Commission, Washington, DC
- Visiting Assistant Professor* ..... 2009  
Department of Economics, Mount Holyoke College, South Hadley, MA
- Instructor* ..... 2009, 2005–2007  
Department of Economics, University of Minnesota, Minneapolis, MN
- Research Assistant* ..... 2007–2008  
Department of Economics, University of Minnesota, Minneapolis, MN
- Teaching Assistant* ..... 2007, 2004–2005  
Department of Economics, University of Minnesota, Minneapolis, MN
- PAPERS** S. Schmeiser, “Spillovers in attribute advertising,” *Review of Marketing Science*, vol. 14, no. 1, pp. 69–87, 2016.
- S. Schmeiser, “The size distribution of websites,” *Economics Letters*, vol. 128, pp. 62–68, 2015.
- S. Schmeiser, “Consumer inference and the regulation of consumer information,” *International Journal of Industrial Organization*, vol. 37, pp. 192–200, 2014.
- S. Schmeiser, “Consumer preference changes in the logit demand model,” *Applied Economics Letters*, vol. 21, pp. 463–465, 2014.
- S. Schmeiser, “Board response to majority outsider regulation,” *Applied Financial Economics*, vol. 24, pp. 19–29, 2014.
- S. Schmeiser, “Corporate board dynamics: Directors voting for directors,” *Journal of Economic Behavior and Organization*, vol. 82, pp. 505–524, 2012.
- WORKING PAPERS** S. Schmeiser, “Sharing audience data: Strategic participation in behavioral advertising networks,” 2016.
- S. Schmeiser, “Online advertising networks,” 2016.
- S. Schmeiser, “Online advertising networks and consumer perceptions of privacy,” 2016.

<b>SERVICE</b>	2012–16	Co-chair, Global Business Nexus, Mount Holyoke College
	2012–16	Co-chair, Non-profit Nexus, Mount Holyoke College
	2012–15	Committee on Appeals, Mount Holyoke College
	2014	Arthur Vining Davis Faculty Seminar on Advising, Mount Holyoke College
	2012–14	Oversight Committee, Complementary Program Development, Mount Holyoke College
	2012–14	Curricular Committee, Complementary Program Development, Mount Holyoke College
	2011–14	Entrepreneurship Faculty Advisor, Harold Grinspoon Foundation
	2011–14	Mount Holyoke College and Isenberg School of Management Partnership
	2012	Curriculum to Career Seminar, Mount Holyoke College
<b>REFEREE</b>		<i>The Review of Economic Studies</i>
		<i>The RAND Journal of Economics</i>
		<i>International Review of Financial Analysis</i>
		<i>Feminist Economics</i>
<b>AWARDS</b>	2016	Nexus Embedded Practitioner Grant, Mount Holyoke College
	2014	Faculty Grant, Mount Holyoke College
	2013	Nexus Course Development Grant, Mount Holyoke College
	2004–07	Distinguished Instructor, Department of Economics, University of Minnesota, Received award seven times
	2003	Max O. Lorenz Award, Department of Economics, University of Iowa
<b>THESIS STUDENTS</b>	2016	Meghan Kymal
	2015	Shuya Gao, Shristi Ghimire
	2014	Phi H. Ngoc Le
	2013	Aniqa Moinuddin, Xi Yang
	2012	Bochao Zhao
<b>CLASSES</b>		<i>Mount Holyoke College</i> Introductory Microeconomics; Introductory Macroeconomics; Microeconomic Theory; Advanced Game Theory; Corporate Governance; Accounting; Advanced Corporate Finance; Perspectives in Global Business
		<i>Amherst College</i> An Introduction to Economics; Corporate Governance
		<i>University of Minnesota</i> Principles of Microeconomics; Principles of Macroeconomics; Industrial Organization
<b>PRESENTATIONS</b>	2016	Eastern Economic Association Annual Meeting (Washington, DC); <i>Discussant</i> at 12th Annual Workshop on Macroeconomics Research at Liberal Arts Colleges (Finance session, Williams College)
	2015	Mount Holyoke College (Data Science brownbag)
	2013	Shanghai University of Finance and Economics (ICES)
	2011	Beijing Language and Culture University
	2010	Mount Holyoke College (Five College Seminar); Federal Trade Commission (Brownbag)
	2007	University of Minnesota (Spring Midwest Economic Theory Meetings)