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- CONTACT** Steven Schmeiser [steven.schmeiser.org](http://steven.schmeiser.org)  
[steven@schmeiser.org](mailto:steven@schmeiser.org)  
Economics Department  
Mount Holyoke College  
50 College Street  
South Hadley, MA 01075
- EDUCATION** 2009 Ph.D. Economics, University of Minnesota  
2003 B.A. Economics (with honors), University of Iowa  
2003 B.A. Computer Science, University of Iowa
- CURRENT POSITION** *Associate Professor of Economics* ..... 2017–present  
Department of Economics, Mount Holyoke College, South Hadley, MA
- PREVIOUS POSITIONS** *Assistant Professor of Economics and Complex Organizations* ..... 2011–2017  
Department of Economics, Mount Holyoke College, South Hadley, MA
- Five-College Visiting Assistant Professor* ..... 2011, 2017  
Department of Economics, Amherst College, Amherst, MA
- Economist* ..... 2010–2011  
Bureau of Economics, Federal Trade Commission, Washington, DC
- Visiting Assistant Professor* ..... 2009  
Department of Economics, Mount Holyoke College, South Hadley, MA
- Instructor* ..... 2009, 2005–2007  
Department of Economics, University of Minnesota, Minneapolis, MN
- Research Assistant* ..... 2007–2008  
Department of Economics, University of Minnesota, Minneapolis, MN
- Teaching Assistant* ..... 2007, 2004–2005  
Department of Economics, University of Minnesota, Minneapolis, MN
- PAPERS** S. Schmeiser, “Board of discord: Conflicting preferences and performance pay,” *Cogent Economics and Finance*, vol. 11, no. 2, pp. 1–13, 2023.
- S. Schmeiser, “Sharing Audience Data: Strategic Participation in Behavioral Advertising Networks,” *Review of Industrial Organization*, vol. 52, pp. 429–450, 2018.
- S. Schmeiser, “Online advertising networks and consumer perceptions of privacy,” *Applied Economics Letters*, vol. 25, no. 11, pp. 776–780, 2018.
- A. Dasgupta, L. Ha, S. Jonnalagadda, S. Schmeiser, and H. Youngerman, “The daughter effect: Do CEOs with daughters hire more women to their board?,” *Applied Economics Letters*, vol. 25, no. 13, pp. 891–894, 2018.
- S. Schmeiser, “Spillovers in Attribute Advertising,” *Review of Marketing Science*, vol. 14, no. 1, pp. 69–87, 2016.
- S. Schmeiser, “The Size Distribution of Websites,” *Economics Letters*, vol. 128, pp. 62–68, 2015.
- S. Schmeiser, “Consumer Preference Changes in the Logit Demand Model,” *Applied Economic Letters*, vol. 21, no. 7, pp. 463–465, 2014.

- S. Schmeiser, “Consumer inference and the regulation of consumer information,” *International Journal of Industrial Organization*, vol. 37, no. 0, pp. 192–200, 2014.
- S. Schmeiser, “Board Response to Majority Outsider Regulation,” *Applied Financial Economics*, vol. 24, pp. 19–29, 2014.
- S. Schmeiser, “Corporate Board Dynamics: Directors Voting for Directors,” *Journal of Economic Behavior and Organization*, vol. 82, pp. 505–524, 2012.

- SERVICE**
- 2022–23 Chair, Planning and Budget Committee, Mount Holyoke College
- 2018–21 Planning and Budget Committee, Mount Holyoke College
- 2018–19 Chair, Faculty Grants Committee, Mount Holyoke College
- 2018–21 Data Science Steering Committee, Mount Holyoke College
- 2012–21 Co-chair, Global Business Nexus, Mount Holyoke College
- 2012–21 Co-chair, Non-profit Nexus, Mount Holyoke College
- 2017–18 Faculty Grants Committee, Mount Holyoke College
- 2012–15 Committee on Appeals, Mount Holyoke College
- 2014 Arthur Vining Davis Faculty Seminar on Advising, Mount Holyoke College
- 2012–14 Oversight Committee, Complementary Program Development, Mount Holyoke College
- 2012–14 Curricular Committee, Complementary Program Development, Mount Holyoke College
- 2011–14 Entrepreneurship Faculty Advisor, Harold Grinspoon Foundation
- 2011–14 Mount Holyoke College and Isenberg School of Management Partnership
- 2012 Curriculum to Career Seminar, Mount Holyoke College

- REFEREE**
- The Review of Economic Studies*
- The RAND Journal of Economics*
- International Review of Financial Analysis*
- Feminist Economics*
- Resource and Energy Economics*
- Applied Economics Letters*
- International Journal of Industrial Organization*
- Economic Research-Ekonomska Istraživanja*
- Engineering Applications of Artificial Intelligence*
- The BE Journal of Theoretical Economics*
- Asia-Pacific Journal of Accounting & Economics*

- AWARDS**
- 2023 Faculty Grant, Mount Holyoke College
- 2017 Nexus Curriculum Grant, Mount Holyoke College
- 2017 Nexus Embedded Practitioner Grant, Mount Holyoke College
- 2016 Nexus Embedded Practitioner Grant, Mount Holyoke College
- 2014 Faculty Grant, Mount Holyoke College
- 2013 Nexus Course Development Grant, Mount Holyoke College
- 2004–07 Distinguished Instructor, Department of Economics, University of Minnesota, Received award seven times
- 2003 Max O. Lorenz Award, Department of Economics, University of Iowa

- THESIS STUDENTS**
- 2020 Lucy Liu
- 2017 Elizabeth DiCesare
- 2016 Meghan Kymal
- 2015 Shuya Gao, Shristi Ghimire
- 2014 Phi H. Ngoc Le
- 2013 Aniqah Moinuddin, Xi Yang
- 2012 Bochao Zhao

**CLASSES***Mount Holyoke College*

Introductory Microeconomics; Introductory Macroeconomics; Microeconomic Theory; Advanced Game Theory; Corporate Governance; Accounting; Advanced Corporate Finance; Perspectives in Global Business; Law and Economics; Macroeconomic Theory; Corporate Finance

*Amherst College*

An Introduction to Economics; Corporate Governance

*University of Minnesota*

Principles of Microeconomics; Principles of Macroeconomics; Industrial Organization

**PRESENTATIONS**

- 2022 Liberal Arts Finance Workshop
- 2016 Eastern Economic Association Annual Meeting (Washington, DC);  
*Discussant* at 12th Annual Workshop on Macroeconomics Research at Liberal Arts Colleges (Finance session, Williams College)
- 2015 Mount Holyoke College (Data Science brownbag)
- 2013 Shanghai University of Finance and Economics (ICES)
- 2011 Beijing Language and Culture University
- 2010 Mount Holyoke College (Five College Seminar); Federal Trade Commission (Brownbag)
- 2007 University of Minnesota (Spring Midwest Economic Theory Meetings)