

-
- CONTACT** Steven Schmeiser steven.schmeiser.org
steven@schmeiser.org
Economics Department
Mount Holyoke College
50 College Street
South Hadley, MA 01075
- EDUCATION** 2009 Ph.D. Economics, University of Minnesota
2003 B.A. Economics (with honors), University of Iowa
2003 B.A. Computer Science, University of Iowa
- CURRENT POSITION** *Associate Professor of Economics* 2017–present
Department of Economics, Mount Holyoke College, South Hadley, MA
- PREVIOUS POSITIONS** *Assistant Professor of Economics and Complex Organizations* 2011–2017
Department of Economics, Mount Holyoke College, South Hadley, MA
- Five-College Visiting Assistant Professor* 2011, 2017
Department of Economics, Amherst College, Amherst, MA
- Economist* 2010–2011
Bureau of Economics, Federal Trade Commission, Washington, DC
- Visiting Assistant Professor* 2009
Department of Economics, Mount Holyoke College, South Hadley, MA
- Instructor* 2009, 2005–2007
Department of Economics, University of Minnesota, Minneapolis, MN
- Research Assistant* 2007–2008
Department of Economics, University of Minnesota, Minneapolis, MN
- Teaching Assistant* 2007, 2004–2005
Department of Economics, University of Minnesota, Minneapolis, MN
- PAPERS** A. Dasgupta, L. Ha, S. Jonnalagadda, S. Schmeiser, and H. Youngerman, “The daughter effect: do ceos with daughters hire more women to their board?,” *Applied Economics Letters*, vol. Forthcoming, 2017.
- S. Schmeiser, “Online advertising networks and consumer perceptions of privacy,” *Applied Economics Letters*, vol. Forthcoming, 2017.
- S. Schmeiser, “Spillovers in attribute advertising,” *Review of Marketing Science*, vol. 14, no. 1, pp. 69–87, 2016.
- S. Schmeiser, “The size distribution of websites,” *Economics Letters*, vol. 128, pp. 62–68, 2015.
- S. Schmeiser, “Consumer inference and the regulation of consumer information,” *International Journal of Industrial Organization*, vol. 37, pp. 192–200, 2014.
- S. Schmeiser, “Consumer preference changes in the logit demand model,” *Applied Economics Letters*, vol. 21, pp. 463–465, 2014.
- S. Schmeiser, “Board response to majority outsider regulation,” *Applied Financial Economics*, vol. 24, pp. 19–29, 2014.
- S. Schmeiser, “Corporate board dynamics: Directors voting for directors,” *Journal of Economic Behavior and Organization*, vol. 82, pp. 505–524, 2012.

WORKING PAPERS	<p>S. Schmeiser, "Sharing audience data: Strategic participation in behavioral advertising networks," 2016.</p> <p>S. Schmeiser, "Online advertising networks," 2016.</p>
SERVICE	<p>2012–16 Co-chair, Global Business Nexus, Mount Holyoke College</p> <p>2012–16 Co-chair, Non-profit Nexus, Mount Holyoke College</p> <p>2012–15 Committee on Appeals, Mount Holyoke College</p> <p>2014 Arthur Vining Davis Faculty Seminar on Advising, Mount Holyoke College</p> <p>2012–14 Oversight Committee, Complementary Program Development, Mount Holyoke College</p> <p>2012–14 Curricular Committee, Complementary Program Development, Mount Holyoke College</p> <p>2011–14 Entrepreneurship Faculty Advisor, Harold Grinspoon Foundation</p> <p>2011–14 Mount Holyoke College and Isenberg School of Management Partnership</p> <p>2012 Curriculum to Career Seminar, Mount Holyoke College</p>
REFEREE	<p><i>The Review of Economic Studies</i></p> <p><i>The RAND Journal of Economics</i></p> <p><i>International Review of Financial Analysis</i></p> <p><i>Feminist Economics</i></p> <p><i>Resource and Energy Economics</i></p> <p><i>Applied Economics Letters</i></p> <p><i>International Journal of Industrial Organization</i></p>
AWARDS	<p>2016 Nexus Embedded Practitioner Grant, Mount Holyoke College</p> <p>2014 Faculty Grant, Mount Holyoke College</p> <p>2013 Nexus Course Development Grant, Mount Holyoke College</p> <p>2004–07 Distinguished Instructor, Department of Economics, University of Minnesota, Received award seven times</p> <p>2003 Max O. Lorenz Award, Department of Economics, University of Iowa</p>
THESIS STUDENTS	<p>2017 Elizabeth DiCesare</p> <p>2016 Meghan Kymal</p> <p>2015 Shuya Gao, Shristi Ghimire</p> <p>2014 Phi H. Ngoc Le</p> <p>2013 Aniqah Moinuddin, Xi Yang</p> <p>2012 Bochao Zhao</p>
CLASSES	<p><i>Mount Holyoke College</i></p> <p>Introductory Microeconomics; Introductory Macroeconomics; Microeconomic Theory; Advanced Game Theory; Corporate Governance; Accounting; Advanced Corporate Finance; Perspectives in Global Business</p> <p><i>Amherst College</i></p> <p>An Introduction to Economics; Corporate Governance</p> <p><i>University of Minnesota</i></p> <p>Principles of Microeconomics; Principles of Macroeconomics; Industrial Organization</p>

- PRESENTATIONS**
- 2016 Eastern Economic Association Annual Meeting (Washington, DC);
Discussant at 12th Annual Workshop on Macroeconomics Research at Liberal Arts Colleges (Finance session, Williams College)
 - 2015 Mount Holyoke College (Data Science brownbag)
 - 2013 Shanghai University of Finance and Economics (ICES)
 - 2011 Beijing Language and Culture University
 - 2010 Mount Holyoke College (Five College Seminar); Federal Trade Commission (Brownbag)
 - 2007 University of Minnesota (Spring Midwest Economic Theory Meetings)