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Economics Department  
Mount Holyoke College  
50 College Street  
South Hadley, MA 01075
- EDUCATION** 2009 Ph.D. Economics, University of Minnesota  
2003 B.A. Economics (with honors), University of Iowa  
2003 B.A. Computer Science, University of Iowa
- CURRENT POSITION** *Associate Professor of Economics* ..... 2017–present  
Department of Economics, Mount Holyoke College, South Hadley, MA
- PREVIOUS POSITIONS** *Assistant Professor of Economics and Complex Organizations* ..... 2011–2017  
Department of Economics, Mount Holyoke College, South Hadley, MA
- Five-College Visiting Assistant Professor* ..... 2011, 2017  
Department of Economics, Amherst College, Amherst, MA
- Economist* ..... 2010–2011  
Bureau of Economics, Federal Trade Commission, Washington, DC
- Visiting Assistant Professor* ..... 2009  
Department of Economics, Mount Holyoke College, South Hadley, MA
- Instructor* ..... 2009, 2005–2007  
Department of Economics, University of Minnesota, Minneapolis, MN
- Research Assistant* ..... 2007–2008  
Department of Economics, University of Minnesota, Minneapolis, MN
- Teaching Assistant* ..... 2007, 2004–2005  
Department of Economics, University of Minnesota, Minneapolis, MN
- PAPERS** S. Schmeiser, “Online advertising networks and consumer perceptions of privacy,” *Applied Economics Letters*, vol. 25, no. 11, pp. 776–780, 2018.
- S. Schmeiser, “Sharing audience data: Strategic participation in behavioral advertising networks,” *Review of Industrial Organization*, vol. 52, pp. 429–450, 2018.
- A. Dasgupta, L. Ha, S. Jonnalagadda, S. Schmeiser, and H. Youngerman, “The daughter effect: do CEOs with daughters hire more women to their board?,” *Applied Economics Letters*, vol. 25, no. 13, pp. 891–894, 2017.
- S. Schmeiser, “Spillovers in attribute advertising,” *Review of Marketing Science*, vol. 14, no. 1, pp. 69–87, 2016.
- S. Schmeiser, “The size distribution of websites,” *Economics Letters*, vol. 128, pp. 62–68, 2015.
- S. Schmeiser, “Consumer inference and the regulation of consumer information,” *International Journal of Industrial Organization*, vol. 37, pp. 192–200, 2014.
- S. Schmeiser, “Consumer preference changes in the logit demand model,” *Applied Economics Letters*, vol. 21, pp. 463–465, 2014.

- S. Schmeiser, "Board response to majority outsider regulation," *Applied Financial Economics*, vol. 24, pp. 19–29, 2014.
- S. Schmeiser, "Corporate board dynamics: Directors voting for directors," *Journal of Economic Behavior and Organization*, vol. 82, pp. 505–524, 2012.

**WORKING PAPERS**

- S. Schmeiser, "Online advertising networks," 2016.

**SERVICE**

- 2018 Data Science Steering Committee, Mount Holyoke College  
 2012–18 Co-chair, Global Business Nexus, Mount Holyoke College  
 2012–18 Co-chair, Non-profit Nexus, Mount Holyoke College  
 2017–18 Faculty Grants Committee, Mount Holyoke College  
 2012–15 Committee on Appeals, Mount Holyoke College  
 2014 Arthur Vining Davis Faculty Seminar on Advising, Mount Holyoke College  
 2012–14 Oversight Committee, Complementary Program Development, Mount Holyoke College  
 2012–14 Curricular Committee, Complementary Program Development, Mount Holyoke College  
 2011–14 Entrepreneurship Faculty Advisor, Harold Grinspoon Foundation  
 2011–14 Mount Holyoke College and Isenberg School of Management Partnership  
 2012 Curriculum to Career Seminar, Mount Holyoke College

**REFEREE**

- The Review of Economic Studies*  
*The RAND Journal of Economics*  
*International Review of Financial Analysis*  
*Feminist Economics*  
*Resource and Energy Economics*  
*Applied Economics Letters*  
*International Journal of Industrial Organization*

**AWARDS**

- 2017 Nexus Curriculum Grant, Mount Holyoke College  
 2017 Nexus Embedded Practitioner Grant, Mount Holyoke College  
 2016 Nexus Embedded Practitioner Grant, Mount Holyoke College  
 2014 Faculty Grant, Mount Holyoke College  
 2013 Nexus Course Development Grant, Mount Holyoke College  
 2004–07 Distinguished Instructor, Department of Economics, University of Minnesota, Received award seven times  
 2003 Max O. Lorenz Award, Department of Economics, University of Iowa

**THESIS STUDENTS**

- 2017 Elizabeth DiCesare  
 2016 Meghan Kymal  
 2015 Shuya Gao, Shristi Ghimire  
 2014 Phi H. Ngoc Le  
 2013 Aniqqa Moinuddin, Xi Yang  
 2012 Bochao Zhao

**CLASSES**

*Mount Holyoke College*

Introductory Microeconomics; Introductory Macroeconomics; Microeconomic Theory; Advanced Game Theory; Corporate Governance; Accounting; Advanced Corporate Finance; Perspectives in Global Business

*Amherst College*

An Introduction to Economics; Corporate Governance

*University of Minnesota*

Principles of Microeconomics; Principles of Macroeconomics; Industrial Organization

**PRESENTATIONS**

- 2016 Eastern Economic Association Annual Meeting (Washington, DC);  
*Discussant* at 12th Annual Workshop on Macroeconomics Research at Liberal Arts Colleges (Finance session, Williams College)
- 2015 Mount Holyoke College (Data Science brownbag)
- 2013 Shanghai University of Finance and Economics (ICES)
- 2011 Beijing Language and Culture University
- 2010 Mount Holyoke College (Five College Seminar); Federal Trade Commission (Brownbag)
- 2007 University of Minnesota (Spring Midwest Economic Theory Meetings)