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- CONTACT** Steven Schmeiser steven.schmeiser.org
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Mount Holyoke College
50 College Street
South Hadley, MA 01075
- EDUCATION** 2009 Ph.D. Economics, University of Minnesota
2003 B.A. Economics (with honors), University of Iowa
2003 B.A. Computer Science, University of Iowa
- CURRENT POSITION** *Associate Professor of Economics* 2017–present
Department of Economics, Mount Holyoke College, South Hadley, MA
- CURRENT POSITION** *Assistant Professor of Economics and Complex Organizations* 2011–2017
Department of Economics, Mount Holyoke College, South Hadley, MA
- Five-College Visiting Assistant Professor* 2011, 2017
Department of Economics, Amherst College, Amherst, MA
- Economist* 2010–2011
Bureau of Economics, Federal Trade Commission, Washington, DC
- Visiting Assistant Professor* 2009
Department of Economics, Mount Holyoke College, South Hadley, MA
- Instructor* 2005–2007, 2009
Department of Economics, University of Minnesota, Minneapolis, MN
- Research Assistant* 2007–2008
Department of Economics, University of Minnesota, Minneapolis, MN
- Teaching Assistant* 2004–2005, 2007
Department of Economics, University of Minnesota, Minneapolis, MN
- PAPERS**
1. Schmeiser S. 2025. Female Socialization and the Gender of New Corporate Directors. *International Review of Economics and Finance (Forthcoming)*.
 2. Schmeiser S. 2023. Board of Discord: Conflicting Preferences and Performance Pay. *Cogent Economics and Finance*. 11(2):1–13
 3. Schmeiser S. 2018. Sharing Audience Data: Strategic Participation in Behavioral Advertising Networks. *Review of Industrial Organization*. 52:429–50
 4. Schmeiser S. 2018. Online Advertising Networks and Consumer Perceptions of Privacy. *Applied Economics Letters*. 25(11):776–80
 5. Dasgupta A, Ha L, Jonnalagadda S, Schmeiser S, Youngerman H. 2018. The Daughter Effect: Do CEOs with Daughters Hire More Women to Their Board?. *Applied Economics Letters*. 25(13):891–94
 6. Schmeiser S. 2016. Spillovers in Attribute Advertising. *Review of Marketing Science*. 14(1):69–87
 7. Schmeiser S. 2015. The Size Distribution of Websites. *Economics Letters*. 128:62–68
 8. Schmeiser S. 2014. Board Response to Majority Outsider Regulation. *Applied Financial Economics*. 24:19–29

9. Schmeiser S. 2014. Consumer Inference and the Regulation of Consumer Information. *International Journal of Industrial Organization*. 37(0):192–200
10. Schmeiser S. 2014. Consumer Preference Changes in the Logit Demand Model. *Applied Economic Letters*. 21(7):463–65
11. Schmeiser S. 2012. Corporate Board Dynamics: Directors Voting for Directors. *Journal of Economic Behavior and Organization*. 82:505–24

SERVICE

2024–25 Student Outcomes Working Group, Mount Holyoke College
 2022–23 Chair, Planning and Budget Committee, Mount Holyoke College
 2018–21 Planning and Budget Committee, Mount Holyoke College
 2018–19 Chair, Faculty Grants Committee, Mount Holyoke College
 2018–21 Data Science Steering Committee, Mount Holyoke College
 2012–21 Co-chair, Global Business Nexus, Mount Holyoke College
 2012–21 Co-chair, Non-profit Nexus, Mount Holyoke College
 2017–18 Faculty Grants Committee, Mount Holyoke College
 2012–15 Committee on Appeals, Mount Holyoke College
 2014 Arthur Vining Davis Faculty Seminar on Advising, Mount Holyoke College
 2012–14 Oversight Ctte, Complementary Program Development, Mount Holyoke College
 2012–14 Curricular Ctte, Complementary Program Development, Mount Holyoke College
 2011–14 Entrepreneurship Faculty Advisor, Harold Grinspoon Foundation
 2011–14 Mount Holyoke College and Isenberg School of Management Partnership
 2012 Curriculum to Career Seminar, Mount Holyoke College

REFEREE

The Review of Economic Studies
The RAND Journal of Economics
International Review of Financial Analysis
Feminist Economics
Resource and Energy Economics
Applied Economics Letters
International Journal of Industrial Organization
Economic Research-Ekonomska Istraživanja
Engineering Applications of Artificial Intelligence
The BE Journal of Theoretical Economics
Asia-Pacific Journal of Accounting & Economics

AWARDS

2023 Faculty Grant, Mount Holyoke College
 2022 Nexus Curriculum Grant, Mount Holyoke College
 2017 Nexus Curriculum Grant, Mount Holyoke College
 2017 Nexus Embedded Practitioner Grant, Mount Holyoke College
 2016 Nexus Embedded Practitioner Grant, Mount Holyoke College
 2014 Faculty Grant, Mount Holyoke College
 2013 Nexus Course Development Grant, Mount Holyoke College
 2004–07 Distinguished Instructor, Department of Economics, University of Minnesota
 2003 Max O. Lorenz Award, Department of Economics, University of Iowa

THESIS STUDENTS

2020 Lucy Liu
 2017 Elizabeth DiCesare
 2016 Meghan Kymal
 2015 Shuya Gao, Shristi Ghimire
 2014 Phi H. Ngoc Le
 2013 Aniq Moinuddin, Xi Yang
 2012 Bochao Zhao

COURSES *Mount Holyoke College*

Introductory Microeconomics; Introductory Macroeconomics; Microeconomic Theory; Advanced Game Theory; Corporate Governance; Accounting; Advanced Corporate Finance; Perspectives in Global Business; Law and Economics; Macroeconomic Theory; Corporate Finance; Introductory Economics

Amherst College

An Introduction to Economics; Corporate Governance

University of Minnesota

Principles of Microeconomics; Principles of Macroeconomics; Industrial Organization

PRESENTATIONS

- 2022 Liberal Arts Finance Workshop
- 2016 Eastern Economic Association Annual Meeting (Washington, DC); *Discussant* at 12th Annual Workshop on Macroeconomics Research at Liberal Arts Colleges (Finance session, Williams College)
- 2015 Mount Holyoke College (Data Science brownbag)
- 2013 Shanghai University of Finance and Economics (ICES)
- 2011 Beijing Language and Culture University
- 2010 Mount Holyoke College (Five College Seminar); Federal Trade Commission (Brownbag)
- 2007 Spring Midwest Economic Theory Meetings (University of Minnesota)